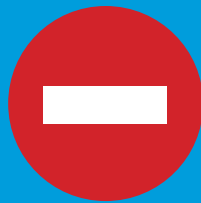




**DON'T LET YOURSELF BE
SEDUCE BY COUNTERFEIT GOODS!**





DON'T BUY FAKES!

COUNTERFEITING AND PIRACY ARE CRIMES!

COUNTERFEITS

According to a joint study published in 2025 by the Organisation for Economic Co-operation and Development (OECD) and the European Union Intellectual Property Office (EUIPO), the value of global trade in counterfeit goods is estimated to amount to 467 billion dollars, which corresponds to 2,3 % of world trade.

The value of imports of counterfeit goods into the EU is estimated at 99 billion EUR, representing 4,7 % of EU imports¹.



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DON'T BUY FAKES!

Around 65 % of seizures involve small parcels and express postal consignments, reflecting a shift from bulk container shipments to e-commerce and parcel delivery channels.



In its December 2024 study, the World Health Organisation (WHO) estimates that countries spend 30,5 billion dollars a year on counterfeit and substandard medical products.

¹ - [OECD/EUIPO \(2025\), Mapping Global Trade in Fakes 2025: Global Trends and Enforcement Challenges, Illicit Trade, OECD Publishing, Paris.](#)

These products are often sold online or in informal markets; they are ineffective in treating diseases and harmful to consumers, and also contribute to antimicrobial resistance when the active ingredients are absent or present in insufficient doses².

COUNTERFEIT PRODUCTS POSE SERIOUS HEALTH RISKS!

Help us protect you from counterfeit products!

The sale of goods that infringe intellectual property rights causes considerable harm to rights holders, manufacturers, law-abiding traders and consumers, posing a threat to the country's economy and jeopardising legitimate jobs, public health and safety (in particular, food, electrical goods, medicines, beauty products, clothing, footwear, toys, etc.).

Which products can be counterfeited?

All industrial sectors and all products are vulnerable to counterfeiting, with pharmaceuticals, food, drink and medical equipment posing serious risks to consumers' health and safety.

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COLABORATE, PROTECT YOURSELF AND THOSE YOUR LOVE!

Don't buy fakes!

Counterfeiting and piracy are often linked to other types of illegal activity, such as child labour or illegal immigration, and are also cited as potential sources of funding for organised crime and terrorist activities.

Counterfeiting and piracy are crimes!

In order to put a stop to the trade in counterfeit and pirated goods, customs authorities may seize such products, even if they are brought in by travellers, whenever the commercial purpose is evident.

Hidden behind the screen?

Customs authorities seize pirated and counterfeit goods sent by post (standard or express), which have been purchased online.

The importation of pirated or counterfeit goods constitutes a CRIME, and criminal proceedings may be brought by the legal representative of the holder of the infringed intellectual property rights.

² - [Substandard and falsified medical products.](#)

Where can you report an incident or make a complaint?

Consumers should check the legitimacy of the website they are using and the relevant supplier when making purchases online or at unauthorised locations such as markets, public squares or preferred suppliers within a counterfeiting network.

Reports or complaints can be submitted to the Public Prosecutor's Office (MP), via the GAC website or to any of the national police authorities.



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Further information on combating counterfeiting can be found at:
www.portaldasfinancas.gov.pt



OTHER INFORMATION

Read more at [Portal das Finanças](#):

- The Tax Agenda ([Agenda Fiscal](#));
- The webpage Taxpayer support ([Apoio ao Contribuinte](#));
- The webpage [Tax Information](#);
- Frequently Asked Questions ([Questões Frequentes - FAQ](#)).

CONTACT

- The electronic customer service [e-balcão](#), at *Portal das Finanças*;
- Tax and Customs Call Centre ([Centro de Atendimento Telefónico – CAT](#)), through the telephone number (+351) 217 206 707, every working day from 9:00 a.m. to 7:00 p.m.;
- A Local Tax Office ([Serviço de Finanças](#)) (you can schedule an attendance by appointment /[atendimento por marcação](#)).

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This information does not release the consultation of the existing legislation.

Autoridade Tributária e Aduaneira
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