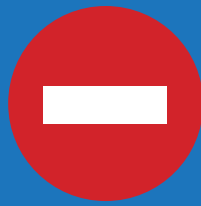




**DON'T LET YOURSELF BE  
SEDUCED BY IMITATION!**





DON'T BUY FAKES!  
COUNTERFEITING AND PIRACY ARE CRIMES!

## DON'T BUY FAKES!

According to the OECD-EUIPO (2019) it is estimated that the volume of international trade in counterfeit and pirated products could have reached USD 464 billion. This represents up to 2,5 % of the world trade.

In the same year, imports of counterfeit and pirated goods into the EU were about € 119 billion (US \$ 134 billion), representing up to 5.8% of EU imports<sup>1</sup>.



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These findings are based on customs seizures and do not include counterfeit and pirated goods produced and consumed in the domestic market, nor do they include pirated digital content on the Internet.

## HELP US FIGHTING COUNTERFEITING AND PIRACY

The commerce of goods infringing intellectual property rights does considerable damage to right holders, manufacturers, law-abiding traders and consumers, posing a threat to legal jobs, public health and safety (such as food, electrical equipment and medicines).

## WHAT PRODUCTS CAN BE COUNTERFEIT?

All industrial sectors are exposed to counterfeiting. However, pharmaceuticals, food and beverages, and medical equipment, are the ones posing the most serious risks to health and safety of consumers.

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<sup>1</sup> - Information based on data from the [Status Report on IPR Infringements – 2019](#), of the Organisation for Economic Cooperation and Development (OECD) and the European Union Intellectual Property Office (EUIPO) ([Summary](#)).

## COLLABORATE, PROTECT YOURSELF AND THOSE YOU LOVE!

### DON'T BUY FAKES!

Counterfeiting and piracy are also frequently associated with other types of illicit activities, such as child labor or illegal immigration, and are also referred to as one of the possible sources of funding terrorist activities.

### COUNTERFEITING AND PIRACY ARE CRIMES!

To stop the trade of counterfeit and pirated goods, customs can seize the products even if they are brought by travelers, whenever a commercial purpose is evident.

### HIDDEN BEHIND THE SCREEN?

Customs authorities seize pirated and counterfeit goods sent by post and by express mail, purchased on the Internet.

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The consumer should be aware of the reliability of the site used and of the supplier, when making orders via the internet.

You should be aware that according to the Portuguese legislation the import of pirated or counterfeit goods is a **CRIME** and that the representative of the holder of the IP rights violated may initiate a criminal proceeding in order to protect them.



#### OTHER INFORMATION

Read more at [Portal das Finanças \(www.portaldasfinancas.gov.pt\)](http://www.portaldasfinancas.gov.pt):

- The [Tax calendar](#);
- The [Information leaflets](#);
- The [Frequently Asked Questions \(FAQ\)](#);
- The [Tax System in Portugal page](#).

#### CONTACT

- Eletronic attendance service [e-balcão](#) at [Portal das Finanças](#).
- [Tax and Customs Call Centre \(CAT\)](#) may be contacted, through no. 217 206 707, every working day from 9:00 a.m. to 7:00 p.m..
- Go to a [local tax office \(appointment service\)](#).

This information does not release the consultation of the existing legislation.